

## SAMPLE LETTER TO WINNERS

### (FOR CLUBS PURCHASING REGIONAL PHOTOS)

Use this letter or prepare one similar to it to inform the winners of the procedure that your club will follow in order to collect pictures for your regional specialty show. Distribute this letter with trophies or hand it out ringside after judging. ***Print this letter or one similar to it on your club's letterhead:***

Dear Exhibitor,

Congratulations on your win!

The XXX Newfoundland Club Regional Specialty will be featured in the XXX Quarter *Newf Tide* and we would like to include your dog's photo in our article. We are purchasing a set of *digital* photos so please be sure to have a picture taken with our judge today.

Please verify the information for your dog in the show catalog, and notify the superintendent today if there are any errors. Forward any catalog corrections to: ***Name of person*** (Insert the name, address and email of the club member to whom winners are to send their photos.)

**If you wish to substitute a photo**, send/email the photo (show photo preferred) to: **XXX Name of person at address above, by XXX date**. Digital photos must be at least 1500 x 2100 pixels at 300+ ppi resolution in JPEG or TIFF format and should be emailed as an attachment. The email subject line should read: XXX (name of regional club) **REGIONAL XXX** (highest placement of dog). Include the label information below in the body of the email.

Please attach a label to the back of your photo. **(DO NOT WRITE ON PHOTO)** List show date & location of the picture and the following information:

Placement(s)\*: Dog's Name (Sire's Name x Dam's Name).

Breeder(s):

Owner(s):

\*Include all placements of your dog today starting with the highest placement through each first place win.

Please use this format:

Best in Sweepstakes; Best of Winners; Winners Dog; 1st Sweeps 12-18 Mos. Dog; 1st 12-18 Mos. Dog: Bond's Love Affair, CGC (GCHG Bond's James Bond, BN, RA x GCH Merit's Affair). Breeder: Jack Reacher. Owners: Samuel and Judith Adams.

**Deadline for substitute photos is XXXXXX.** Please provide a self-addressed postage paid envelope for the return of your photo. It will be returned after publication ***only if return postage is provided.***

Thank you for your participation.